

ValueGuard™



**Cost-effective solution to
controlling shrink
Superior tag discrimination**

Sell More. Lose Less.™



For retailers looking to protect their profits and extend their budgets, the solution is ValueGuard.

The ValueGuard™ antenna system is a security solution for retailers looking to protect their profits. It combines a simple design approach with many features of Checkpoint's more sophisticated antenna systems – resulting in a rugged RF-EAS antenna that's easy to install and maintain, and capable of delivering immediate impact at a cost-effective price.

Ideally suited for virtually any retail store, the ValueGuard system offers Digital Signal Processing, superior tag and label discrimination, and the ability to perform in today's most demanding retail environments.

Next-generation digital RF technology ensures outstanding EAS performance:

- System works with the complete range of Checkpoint 8.2 MHz RF labels, as well as items source-tagged with Checkpoint's patented RF labels
- Antennas are tunable for either 8.2 MHz or 9.5 MHz applications
- Digital Signal Processing delivers excellent detection for various configurations to suit any store environment

ValueGuard addresses the needs of the retail market:

- Integrated alarm sounder and alarm indicator light enable easy alarm identification
- Single-aisle systems provide three feet of detection between pedestals
- Wide-aisle systems provide six feet of detection between pedestals
- Stainless steel endcaps help protect the antennas from damage. High-durability base and cover protect the electronics from dust, cleaning fluids, etc.
- Optional merchandising panels can be used to generate revenue through advertising sales or to promote in-store specials

ValueGuard™

Specifications

Antenna Dimensions (QX/PX)

Height: 66.5" / 68"

Width: 12" / 19.75"

Depth: 1.25" / 1.5"

Antenna Base Dimensions (QX/PX)

Height: 20" / 12"

Width: 12" / 19.75"

Depth: 3.5" / 4.25"

Antenna Construction:

Frame: Textured molded-through color, impact resistant injection molded plastic

Frame

endcaps: Brushed stainless steel (QX Only)

Base: Textured molded-through color, impact resistant injection molded plastic

Weight: QX - 20 lbs.

PX - 25 lbs.



ValueGuard PX
Antenna

ValueGuard QX
Antenna



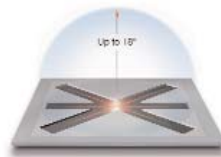
Tags and Labels

Checkpoint's broad range of tag and label offerings gives retailers more options than any other EAS technology. The reason is that all of Checkpoint's tags and labels are radio frequency-based, allowing retailers to protect apparel with reusable hard tags, Flex tags or Designer tags while using disposable labels for all other merchandise. Checkpoint sensors will detect any Checkpoint RF tag or label - reusable, disposable or source tagged.

Checkpoint's disposable EAS tags and labels provide retailers with a versatile and wide selection. Available in a range of sizes, Checkpoint's paper-thin RF labels protect all types of merchandise.

Deactivation

Deactivation of security labels - an important part of any successful EAS program - achieves its full potential with radio frequency technology. No other EAS deactivation technology comes close in a feature-for-feature comparison. For retailers focused on customer service, Checkpoint's patented RF-EAS deactivation technology streamlines throughput so that checkout proceeds rapidly and deactivation takes place discreetly.



Deactivation heights up to 15 inches above the scanner ensure deactivation no matter the orientation or location of the RF label.

Checkpoint®

Checkpoint Systems, Inc.
101 Wolf Drive, P.O. Box 188
Thorofare, NJ 08086

800 257 5540 Toll Free
856 848 1800 Phone
856 848 0937 Fax

www.checkpointsystems.com